



What do I expect my publisher to do for my book and me?

What shouldn't I expect from my publisher?

What should I expect from my publisher?

Has the publisher I'm considering invested in professional book editors, artists and designers?

Has the publisher I'm considering invested in its own distribution and fulfillment system?

Will the publisher I'm considering keep its own inventory of your book for its sales to the trade and to customers through its own sales and marketing efforts?

Does the publisher I'm considering make most of its revenue selling books or selling services to authors?

Does the publisher I'm considering give its authors a 60% discount on books and maintain an affiliate program for authors to make more money from their sales?
