



What is my publishing budget?

What financial investment is required to have my book professionally published, printed, distributed and marketed?

Are there any “extras” in one publishing package that are standard in others?

What other investments should I consider (marketing, website, etc.) to make my book a success?

What plans do I have now to make that investment when I’m ready to publish?

Do I have a marketing/audience building process in place that will quickly recoup my publishing investment by selling my book as soon as it’s available?
